



# Roaming into the Future: The Global Journey of Travel eSIMs

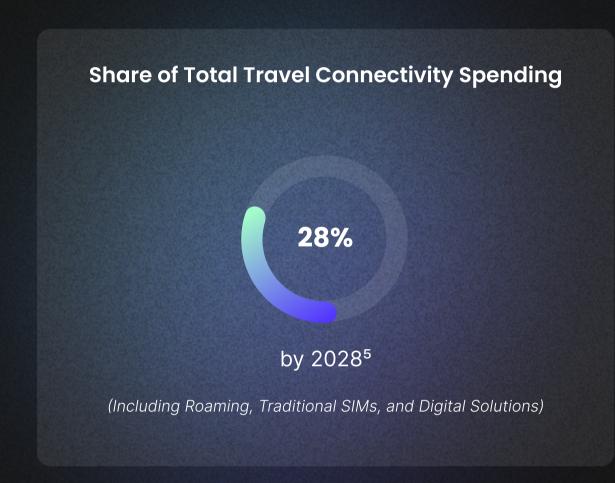
Telecom providers and consumers alike are turning to travel eSIMs to meet the growing demand for seamless, borderless mobile service. Find out how travel eSIMs are becoming a cornerstone of global mobile connectivity.

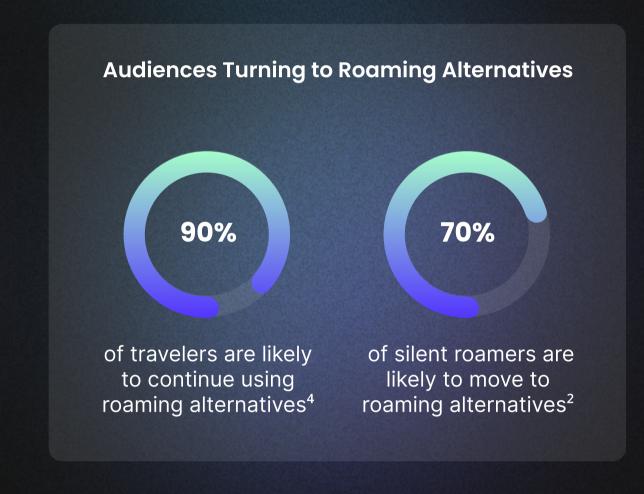
#### THE SOARING TRAVEL ESIM MARKET





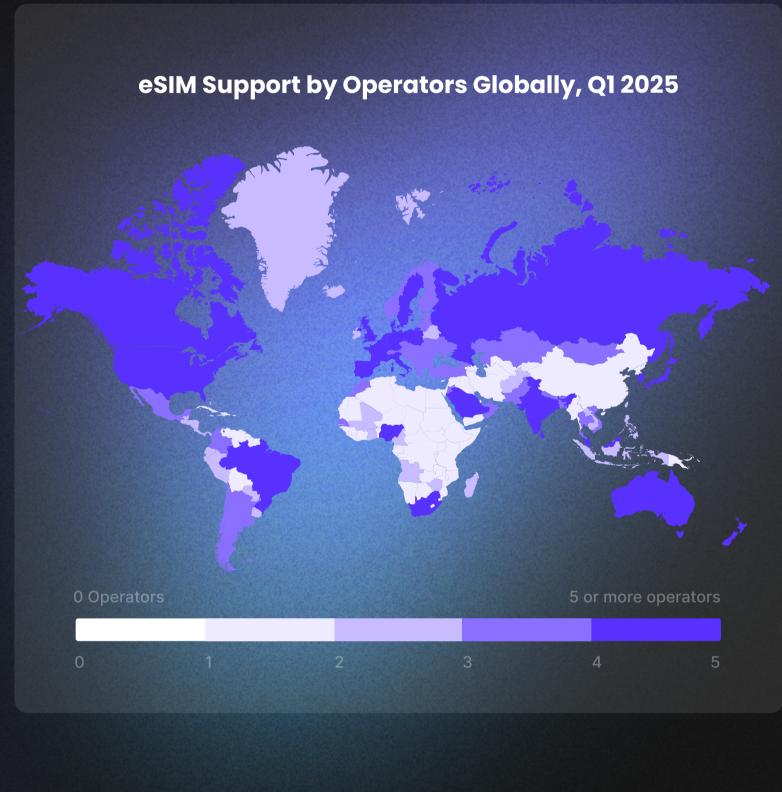
# TRAVEL ESIM'S GROWING SLICE OF THE ROAMING MARKET

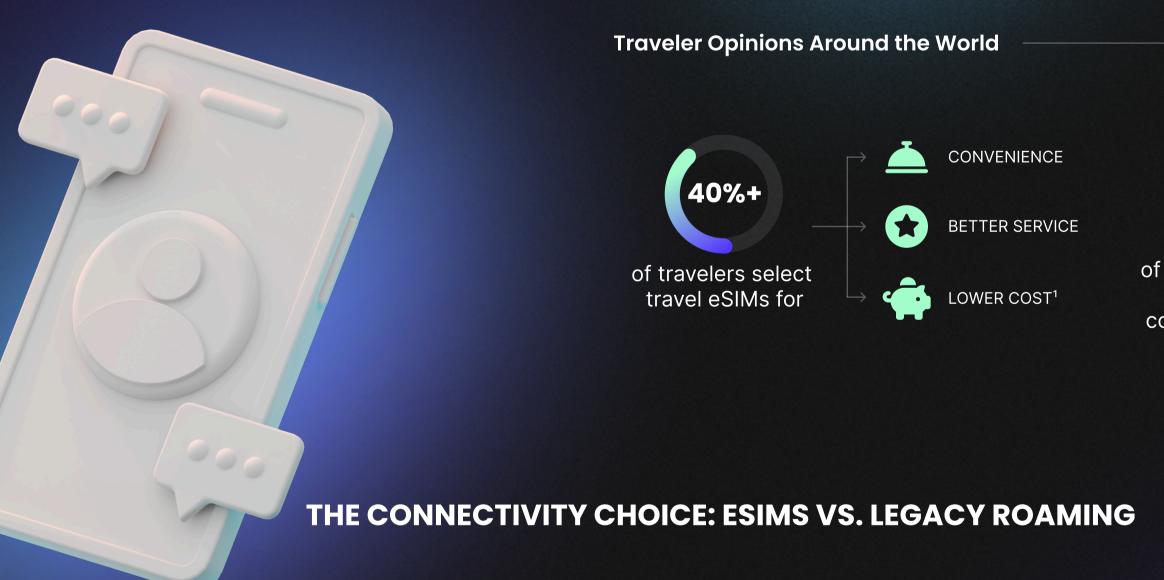


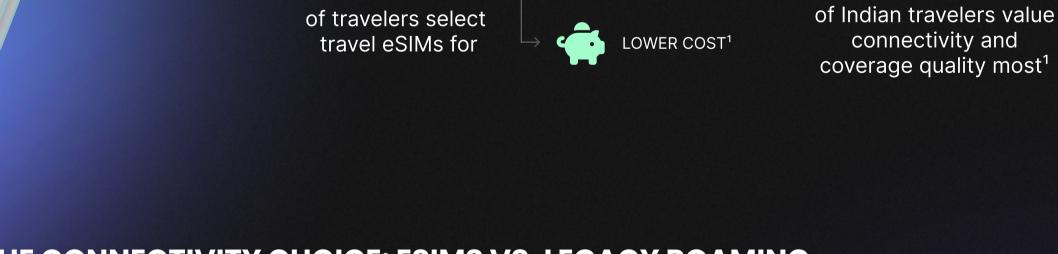


### **GLOBAL SNAPSHOT: REGIONAL TRAVEL ESIM ADOPTION**









Roaming Spend per GB of Data (2024) The Travel eSIM opportunity

Mobile subscribers **\$10-\$25 \$2-\$8** 

Travel eSIM users<sup>6</sup>

**(1)** 

5x revenue opportunity as travel eSIM adoption soars to 215M by 2028<sup>6</sup>

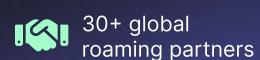
Operators could capture

With explosive growth, cost savings, and global appeal, travel eSIMs aren't just the future of roaming; they're already redefining it. Start your eSIM journey with Telna today.

**ABOUT TELNA** 

Telna is a global leader in wholesale eSIM connectivity. With Telna, you gain multi-network access and management without the need for complex integrations or infrastructure investments.

10 points of presence (PoPs)



27 million eSIM activated (in 2024)



200+ countries covered (and growing)

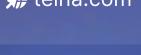






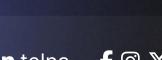




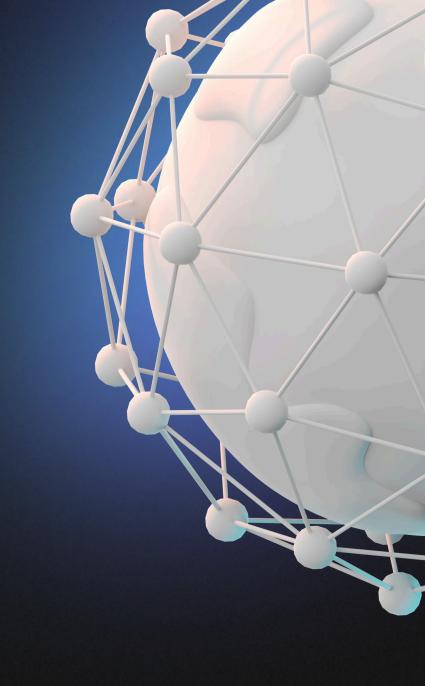












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